

# Logan Moscatelli

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## Relevant Experience

### ALLEN HALL PUBLIC RELATIONS

#### Account Executive | Caspian Kabob | September 2023-December 2023

- Developed and implemented public relations strategies to increase brand awareness and positive media coverage for Caspian Kabob.
- Managed client relationships, exceeding expectations and ensuring satisfaction.
- Secured media placements in local publications and online platforms.

### STUDY ABROAD WITH GEO UNIVERSITY OF OREGON

#### London PR/AD | Summer 2023 (June & July)

- Developed interpersonal communication skills while connecting with other PR professionals.
- Helped to develop engaging content, press releases, media analysis and team collaboration within the on-sight agencies and professors.

## Additional Experience

### EVENTS TEAM MEMBER

#### The Duck Store | October 2022- June 2023

- Managed event logistics, including set-up and breakdown of pop-up merchandise stands at concerts, sporting events, and other functions.
- Operated the cash register, strategically restocked inventory, and maintained accurate merchandise counts.

### RESTAURANT INDUSTRY

#### Bartender/Server | Drop Bear Brewery | August 2023 - Present

#### Hostess & Server | Chez Jose West, Portland, OR | April 2020 - August 2023

#### Server | Steeplejack, Portland, OR | April 2022 - Present

#### Shift Lead | Garden Bar, Lake Oswego, OR | August 2018 - April 2020

- Oversaw daily restaurant operations including server duties, inventory management, cash handling, and catering coordination.
- Manage cash transactions efficiently and accurately.
- Foster a positive and welcoming environment for guests, ensuring a memorable dining experience.

## Bachelor of Arts in Public Relations

UNIVERSITY OF OREGON  
September 2022- June 2024 Minor in Sports Business

LANE COMMUNITY COLLEGE  
September 2020-June 2022

## SOFT SKILLS

Time management

Flexible

Responsible

Internal and external communication

Fitting in with new teams

## HARD SKILLS

Wordpress

Canva

Google Drive

Zoom

Qualtrics

## THINGS I AM LEARNING

Leadership techniques

Confidence in skill sets

